

# TRUNK SHOW

## **BASIC PACKAGE**

Basic Package materials show "Special Event 3 Days Only"

**Basic Package includes:** 

- 4"x6" Postcards (100 ct.)
- Roll-up Banner
- Vertical Product Videos
- Product Photography
- Advertising Artwork
- 30 & 15 second Videos
- In-Store Video Loop
- Website Banner
- Social Media Ad



## SOCIAL MEDIA PACKAGE \$225

All items personalized with dates and store info.

#### Social Media Package includes:

- 30 second Video Ad (with narration)
- 15 second Videos
- Dated Website Banner
- Dated Social Media Ad







## COMPLETE PACKAGE \$375

**Complete Package includes:** 

- All Basic Package materials
- All Social Media Package materials
- Custom Resize Artwork
- Additional dated print materials:
  - 8"x10" Counter Card
  - 24"x36" Poster
  - 84"x36" Vinyl Banner
  - Dated In-Store Loop



## PERSONALIZED POSTCARDS \$195

Extra 4"x6" postcards personalized with your store's information can be ordered.

Prices *from \$195 per 1000* For other quantities, please contact AVP

**Additional Options:** 

• 9"x6.5" EDDM postcards from \$225 per 1000





### TO ORDER: Contact info@avpds.com or call 800.632.2188

Orders should be placed six weeks in advance of your event for best turnaround.